



NEURO-LINGUISTIC PROGRAMMING FOR BUSINESS



COURSE DESCRIPTION

This hands-on Business Immersion Course takes the best and most powerful Neuro-linguistic Programming (NLP) techniques available and specifically targets those methods that can be used for success in the business realm to build relationships, strong teams, powerful managers, and inspiring leaders in your organization.

- How would you like to be able to quickly build strong relationships of trust and support in the workplace?
- What would it be like if you could avoid the drama of the 'storming' phase of team development?
- What if you could communicate in a compelling fashion and rally a community, customers, and even bosses and supervisors readily to help you achieve your strategic goals and objectives?
- Imagine what it would be like to achieve your strategic goals with less time, effort, and frustration?

NLP for Business is taught in an interactive and experiential atmosphere to ensure mastery of the core techniques. You will leave empowered to take these scientifically proven techniques and produce success in the business realm. This is not your typical corporate leadership, effectiveness, or team training!

BUILD

strong relationships of trust and support in the workplace.

AVOID

the drama of the 'storming' phase of team development.

COMMUNICATE

in a compelling fashion and rally others to help you achieve your strategic goals and objectives.

IMAGINE

what it would be like to achieve your strategic goals with less time, effort, and frustration.



THE THRIVAL COMPANY

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DETAILED COURSE CONTENT

Core concepts will include NLP techniques that:

- Build strong relationships through interpersonal effectiveness
- Allow you to lead your team, your community, your company to peak performance
- Improve your bottom-line business results and organizational effectiveness

CURRICULUM CONTENT

Part 1 – Achieving business excellence through NLP

- Identifying barriers
- Basic principle that work at work

Part 2 – Building relationships that work

- Communicating using NLP
- Understanding your coworkers and managers
- Building rapport
- Using words to achieve high performance from yourself and others
- Anchoring as a tool to build strong teams

Part 3 – Leading People to Performance

- Managing your emotions and others emotions
- Giving and receiving feedback
- Inspiring and motivating
- Coaching employees
- Dealing with difficult dynamics

Part 4 – Achieving strategic plans

- The power of visions
- Setting and achieving goals
- Using change to catalyze performance and success
- Creating models of performance

Part 5 – Practicum

- Building NLP into your organization
- Your NLP plan

AUDIENCE AND SKILL LEVEL: This course is intended for people who are new to NLP and seeking to practice key techniques with a business focus.

ADVANCED LEARNING: This course is also available as a longer immersion experience to achieve long-term mastery as well as become certified in NLP.

THE INSTRUCTOR

Elizabeth Frisch is a keynote speaker and the author of *Mission to Million\$ - Taking Big Ideas and Making Them Reality*. She



started her career in the early 90's as a chemical engineer working on processes and systems; but was frustrated at the lack of sustained performance around those engineered

systems. In 2000, she decided to cross-train in human psychology and behavior change, adult learning, business performance, and change management after realizing "you can't engineer humans."

"Elizabeth was extremely good at developing us as confident speakers and presenters. Her insight was very valuable to my career."

"Amazing! Best facilitator ever. Couldn't imagine anyone else to teach this class. So much valuable information."

"Elizabeth is extremely knowledgeable. She shared valuable experiences with us, as well as gave us key tools for a successful future. Her energy kept the group going all week, and she honed in on some key takeaways that we will keep with us for our careers."

"Elizabeth was super energetic. She always picked up the room's energy when we were in a lull."

3 COURSE OPTIONS

- 1 8 or 12 hour versions in person
- 2 On-line live with instructor
- 3 Virtual training

Ready to take a course that will sky-rocket your abilities and make things happen? Email deanna@thrivalcompany.com or call 208-991-8264.

